



Annie Lucy Williams Elementary School

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September 2021

Dear Parents and Guardians,

Several years ago, our school was able to generate funds, on average of \$80k a year, through our aftercare program. Our aftercare income then became a District revenue source, requiring schools to fundraisers in order to generate additional site-based funding. We have had to increase the number of fundraisers conducted as a school. Thanks to our generous parents our students, teachers, and staff have benefited greatly. Over the last seven years, more than 80% of our staff have attended research-based professional development training in cooperative structures to increase student engagement; 100% have had state-of-the-art Promethean boards installed in their classrooms to impact student engagement, 100% have been supported with research-based curricular resources for students, such as classroom libraries and enrichment-based materials and curriculum resources, such as Acaletics, IXL, which are curriculum resources, and PikMyKid, a safety dismissal system. Additionally, students have enjoyed new recess equipment, PE equipment, spiritwear, books, and multiple celebrations for positive reinforcement of grades and behavior. These are just a few of the things we can do as a school thanks to our fundraising dollars and YOU! The chart below shares our typical annual fundraisers. This year, our fundraisers will be limited due to the continued Covid-19 pandemic, however, our needs continue.

Hosted by:	Fundraiser Name:	Fundraiser Type:	Beginning Date of Fundraising:	End Date of Fundraising:	Date of Event:
PTO	"Signs" of Love	Product-based	OPEN HOUSE	OPEN HOUSE	OPEN HOUSE
School	Cookie Dough	Product-based	9/8/21	10/22/21	Touchless— No Distribution Day
PTO	Trunk or Treat	Experience-based	10/22/21 TENTATIVE	10/22/21 TENTATIVE	10/22/21 TENTATIVE
School	Color Run	Experience-based	1/20/22 TENTATIVE	2/1/21 TENTATIVE	3/10/22 TENTATIVE
PTO	ONLINE Annual Gala and Auction	Product-based	Presale tickets will be available prior to event.	DATE TO BE DETERMINED	DATE TO BE DETERMINED

The school and PTO do host other events throughout the year which may be free to attend or have a nominal cost associated with it, such as our BINGO nights, or curricular nights. This small cost is simply to cover the cost of the event and does not yield a profit for the school. Additionally, PTO sells Poinsettias prior to the holidays as a small fundraiser. Unfortunately, due to the Pandemic, we will not be able to do so this year, unless circumstances change.

We hope that by communicating our events early enough you will consider how you can best contribute—whether through time, talents or treasures, should you choose to do so. Our fundraising efforts for the 21 – 22 school year will focus on raising money for continued professional development for staff as needed, student incentives, teacher and staff incentives and supplies, curriculum resources to support student achievement, such as IXL, Acaletics, and technology—namely a new, electronic (LED) sign for our school, teacher tablets for instruction and up to five student tablets per class to be used in small group instruction. Should you prefer to simply contribute by writing a check to the school, in lieu of fundraising, please call the front office and we'd be happy to assist you.

Thank you in advance for your support for our school. YOU, through YOUR treasures, talents, and time shared with our school truly make a difference!

Best,

Mrs. Connie Dixon, M.Ed.
Principal