

Dual Enroll in Your High School and USF



What is Bloomberg Market Concepts?

Bloomberg Market Concepts (BMC) is a e-learning course that provides an interactive introduction to the financial markets.

- **earn college credit at USF**
- **earn a Bloomberg Certificate**
- **qualify for internship opportunities**

**Contact Your Southeast
High School Counselor
Today to Get Started!**



School District of Manatee County
215 Manatee Ave. W.
Bradenton, FL 34205
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The School Board does not discriminate on the basis of race, color, ethnicity, religion, national origin, sex (including sexual orientation, transgender status, or gender identity), disability (including HIV, AIDS, or sickle cell trait), pregnancy, marital status, age (except as authorized by law), ancestry, genetic information, which are classes protected by State and/or Federal law (collectively, "protected classes") in its programs and activities, including employment opportunities. Equal access to facilities is also provided to the Boy Scouts and other patriotic youth groups, as required by the Boy Scouts of America Equal Access Act. It is the legal obligation and the policy of the Board to employ only those persons who are best qualified, with or without reasonable accommodations. The Superintendent shall appoint a compliance officer whose responsibility it will be to require that Federal and State regulations are complied with and that any inquiries or complaints are dealt with promptly in accordance with law. S/He shall also require that proper notice of nondiscrimination for Title II, Title VI, and Title VII of the Civil Rights Act of 1964, Title IX of the Education Amendment Act of 1972, Section 504 of the Rehabilitation Act of 1973, and the Age Discrimination in Employment Act will be provided to staff members and the general public. Any sections of the District's collectively-bargained negotiated agreements dealing with hiring and promotion will contain a statement of nondiscrimination similar to that in the Board's statement above.

Become Bloomberg Market Certified While Still at Southeast High School



Enroll in Bloomberg Market Concepts

Ask your School Counselor how.

In partnership with:



**UNIVERSITY of
SOUTH FLORIDA**



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Why You Need This Certification

As a student entering a rapidly changing economy and geopolitical climate, you need every edge you can get. Knowledge of and experience using the Bloomberg Terminal is that edge.

The Bloomberg Terminal is used by financial institutions and corporations all over the world to make critical decisions about risk, investments and markets.

Bloomberg has developed ways to help you gain the all-important experience of the Bloomberg Terminal that will help set you apart for potential employers.

**Boost your skill set
and super-charge your
marketability with a
Bloomberg Certification
while still in High School.**

Bloomberg

Prepare for a Future in Finance

Three Things You'll Learn

- You'll learn all about the **US Financial Markets**
- You'll Learn **over 150** Bloomberg Terminal Functions
- You'll **solidify your knowledge** with interactive testing

The Course Consists of Three Sections

1. Core Concepts

Economic Indicators
Currencies
Fixed Income
Equities

2. Getting Started on the Bloomberg Terminal

3. Portfolio Management

The sections are woven together from Bloomberg data, news, analytics and television.