



Fundraising

Smart Snack Approved

THE NUTRITION AND WELLNESS POLICY 5.13 ADDRESSES FUNDRAISING DURING THE SCHOOL DAY:

Nutrition and Wellness Policy 5.13

- Foods sold for fundraising purposes during the school day on the school campus must meet the Smart Snack nutrition requirements
- Fundraiser foods or beverages may not be sold in competition with the school meals programs during the meal service hours
- Schools are encouraged to have a majority of their fundraising come from non-food alternatives
- Food fundraisers that sell food to be consumed off site are exempt from meeting the nutritional guidelines

Why?

- All food available to students during the day should provide a consistent wellness message and meet the set nutritional standards. This reinforces healthy eating habits
- Fundraising food is often high sugar, high fat items that students may consume instead of a nutrient dense meal

Ideas?

- Special occasion or seasonal items like wrapping paper, decorations, wreaths or flowers. Try: www.Profitpotentials.com, www.Fundrays.com, www.Mrrosesfarms.com, www.Fundraisingzone.com, www.bigeventfundraising.com, www.believekids.com, www.charlestonwrap.com
- Items for the home, garden, or kitchen like cookbooks, gadgets, candles, calendars, mugs or cups, Tupperware sale, monograms, magazine subscriptions, plants/flowers/bulbs. Try: www.Believekids.com, www.Yankeecandlefundraising.com, www.Fundraisingwithcandlefundraisers.com, www.Abbeycandles.com, www.Kringlecandle.com, www.Fundraisingzone.com, www.Tomwat.com, www.Radakitchenstore.com, www.Ordertupperware.com, www.Flowerpowerfundraising.com, www.growums.com, www.Resourcefundraising.com, www.Initiallyyoursandmore.com, www.onesmallstep.com
- Sporting type events like bike-a-thons, bowl-a-thons, walk-a-thons, jump rope-a-thons, dance-a-thons, skate-a-thons, golf tournament, fun runs and marathons or Frisbee golf tournament
- Try at school events like school art work product sale, dress down Friday, school spirit gear, basket auction, carnivals/festivals, book fairs, garage sale, car washes, booster-thons (www.boosterthon.com), or read-a-thons (www.read-a-thon.com). Try: www.Square1art.com, www.Fundraisingzone.com, www.Bigeventfundraising.com, www.Believekids.com, www.funds2orgs.com/materials/, fuelupcups.com/, www.schoola.com/
- Auctions or raffles like community donations, gym memberships, gift cards, babysitting, house cleaning, lawn care, car washing/waxing, sports tickets, etc. Or try discount cards or themed raffles